



# Michelle Jaelin, RD

THE NUTRITION ARTIST :: MEDIA DIETITIAN

**TV Nutrition Expert, Communications  
Consultant, Digital Media Content  
Creator & Speaker**



Michelle Jaelin is the founder and Creative Director at **NutritionArtist.com**. Her mission is to help people make more informed food decisions through media and communications.

Michelle presents evidence-based nutrition information to consumers in a creative and understandable way in a world full of health misinformation. She is a **TEDx Speaker** on how the arts can be used to enhance health communication.

Michelle is a regular TV guest expert, appearing on Breakfast Television Toronto, Global News, CHCH and CTV News. She has been quoted in Reader's Digest, Huffington Post Canada, Best Health Magazine, The Toronto Star and Livestrong.com.

Michelle is called the "Nutrition Artist" because she earned both a Bachelor of Applied Science degree in Nutrition and an Honours Bachelor of Fine Arts degree in Visual Arts, using both creativity and science to effectively educate the public on food and nutrition. She resides in Hamilton, Ontario with her spouse and rescue pup.

Michelle creates digital media content on **nutrition** with a unique **cultural cuisine lens**. Follow her stories and connect with her **@nutritionartist** on Instagram & Twitter.